



ASTA

ENERGY TRANSMISSION
COMPONENTS



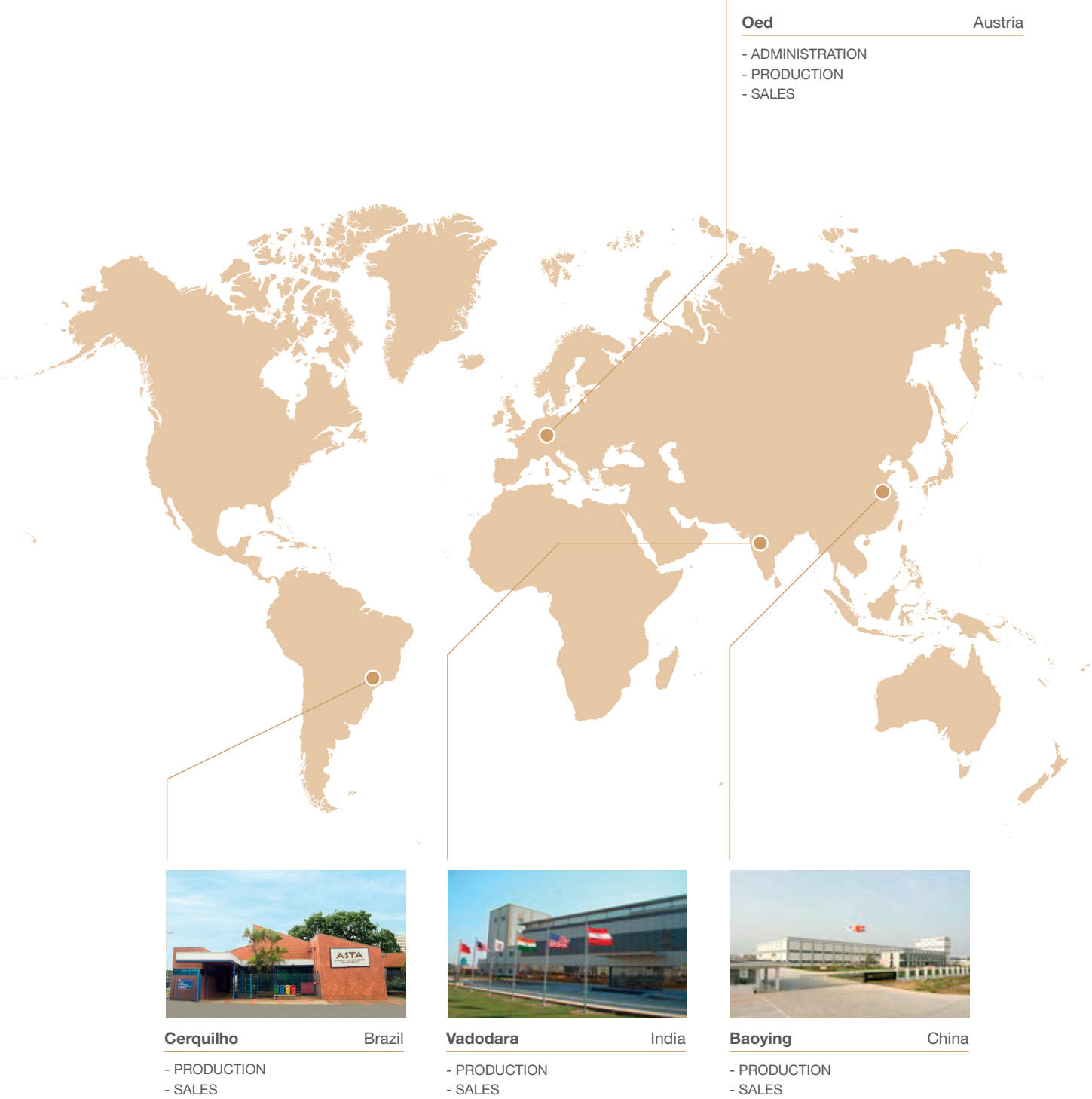
A member of ASTA Group

CATALOG
Institutional

ASTA Group in the World

WHERE WE ARE

The ASTA components are produced all around the world in four factories. The headquarter, including the strategic management, is located in Oed, Austria. To get close to the customers, two factories were built in the growing market of Asia: China in 2005 and India in 2007. In 2015 ASTA acquired the PPE operation in Brazil.



PPE - A COMPANY AIMED AT THE FUTURE

The PPE Fios Esmaltados, a member of the Group ASTA, was the pioneer in the activity of wires production in Brazil in 1945, as part of the Pirelli Cabos group.

The wires and cables destined to engine winding, transformers and generators manufactured by PPE/ASTA are traditional in the market, with quality known in the country and abroad and earned through decades of investments in technology and know-how.

In September of 2015, the PPE's shareholding control was acquired by ASTA Energy Transmission Components, a company of the Group Montana Tech Components, an Austrian originated company with headquarter in Viena. A world leader in products for winding, aimed for the segment of transformers and generators, ASTA has factories in Austria, China and India.

In Brazil, PPE/ASTA is located in Cerquilha, a city that is 150 km away from the Paulista capital, where the whole line of wires for windings is produced. With a capacity installed for 48 tons/year, the unit occupies a land of 121.300 m2, with 35.780 m2 constructed area.

Besides the continuous learning and improvement in products and processes, PPE/ASTA guides its activities based in the harmonic interaction with the environment, in the active participation in the community in which it works and in the respect towards the different publics that, together, help to build a modern company that is aimed for the future.



TECHNOLOGICAL INNOVATION

PPE/ASTA administrates the company investing in technology, innovation and services, looking for new business opportunities, aiming to deliver to the clients proper solutions for each type of business.

Has a proper team of specialists for different kinds of products, aiming to develop solutions that meet the demand and need of the market and proper after sales attendance.

The exchange of experiences and know how between companies of the Group favors the continuous technological improvement in the pursuit of excellence of products and services provided to the market.

THE ASTA GROUP

The ASTA story is associated with a past of 200 years and the expectation is of a brilliant future and with lots of opportunities. An Austrian and familiar company founded for the market of copper papers and wires.

Since 2012, ASTA is controlled by Montana Tech Components AG and is part of the Industrial Division of Components. ASTA has 4 plants - Austria, Brazil, China and India. It is a global manufacturer of CTC and Roebel bars used in transformers and generators all around the world.

Has management teams that are highly trained and experienced. The organization is characterized by the open communication and coordination, constant transference of know-how, as well as the continuous improvement in all aspects. All efforts are focused in offering the clients the best products possible and with an acknowledged quality.

Quality Policy

QUALITY GUARANTEED

To completely meet the customers necessities, through the quality of its products and services

QUALITY

PPE/ASTA has a System of Quality Management structured as the Rule ISO 9001, relative to the manufacture of wires for electrical windings and conductors for the energy distribution, guaranteeing excellence to the market in quality of products and services.

Also has an Integrated Management System relative to the Environment and to the Health and Safety, certified by entities with international acknowledgment, confirming the seriousness in which invests in people and business in the pursuit of excellence.

Most products are certified by UL - Underwrites Laboratories Inc from USA, periodically attesting the quality over the original project and applicable specification.

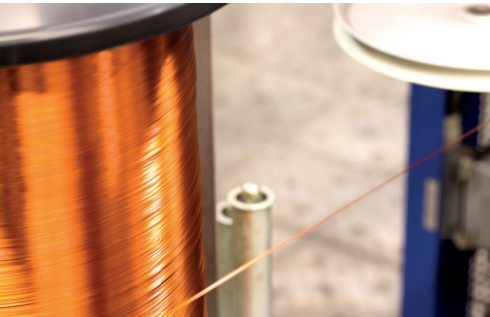
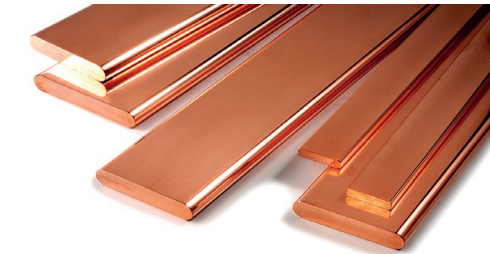
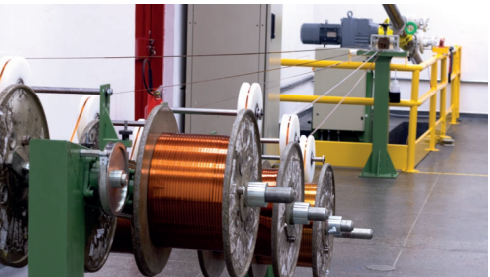
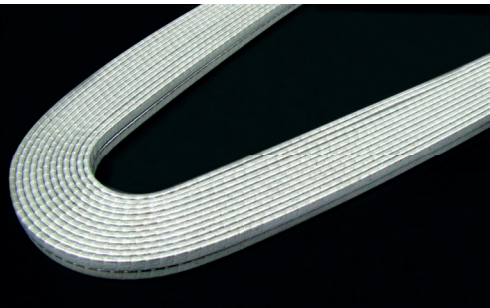


Customer Relationship

TECHNOLOGY

The technological evolution process of PPE/ASTA is connected with the exchange of experience with technicians of the Group and constant investments in research and development.

The industrial park has modern machines that meet the development and construction of new products in accordance with the client's needs and pertinent Rules, besides meeting a portfolio of products offered up to nowadays.



CERTIFICATIONS



AUTHORIZED DISTRIBUTORS

To completely meet the customers necessities, through the quality of its products and services, we have a network of Authorized Distributors in Brazil, South America and North America.

A partnership established after a careful process of evaluation, that guarantees total quality and efficiency of products and services of PPE/ASTA.

To contact them access the website www.ppefios.com.br, click on Distributors and find the closest to you.

